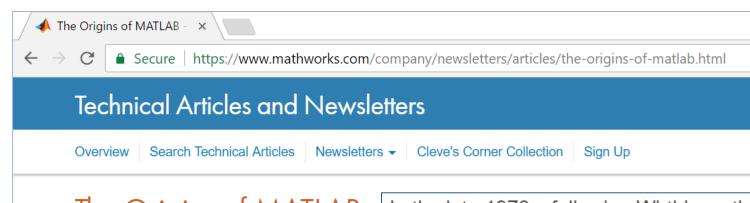


Tailoring Tools for Application-Oriented Development Using Model-Based Design

Tom Erkkinen
MathWorks





The Origins of MATLAB

By Cleve Moler, MathWorks

In the late 1970s, following Wirth's methodology, I used Fortran and portions of LINPACK and EISPACK to develop the first version of MATLAB. The only data type was "matrix." The HELP command listed all of the available functions, with their names abbreviated.

ABS	ANS	ATAN	BASE	CHAR	CHOL	CHOP	CLEA	COND	CONJ	COS
DET	DIAG	DIAR	DISP	EDIT	EIG	ELSE	END	EPS	EXEC	EXIT
EXP	EYE	FILE	FLOP	FLPS	FOR	FUN	HESS	HILB	IF	IMAG
INV	KRON	LINE	LOAD	LOG	LONG	LU	MACR	MAG	NORM	ONES
ORTH	PINV	PLOT	POLY	PRIN	PROD	QR	RAND	RANK	RCON	RAT
REAL	RETU	RREF	ROOT	ROUN	SAVE	SCHU	SHOR	SEMI	SIN	SIZE
SQRT	STOP	SUM	SVD	TRIL	TRIU	USER	WHAT	WHIL	WHO	WHY

There were only 80 functions. There were no M-files or toolboxes.

📣 MATLAB R2017a

>> why

The bald and not excessively bald and not excessively smart hamster obeyed a terrified and not excessively terrified hamster.





Blocksets (external)

Simulink

Blocksets

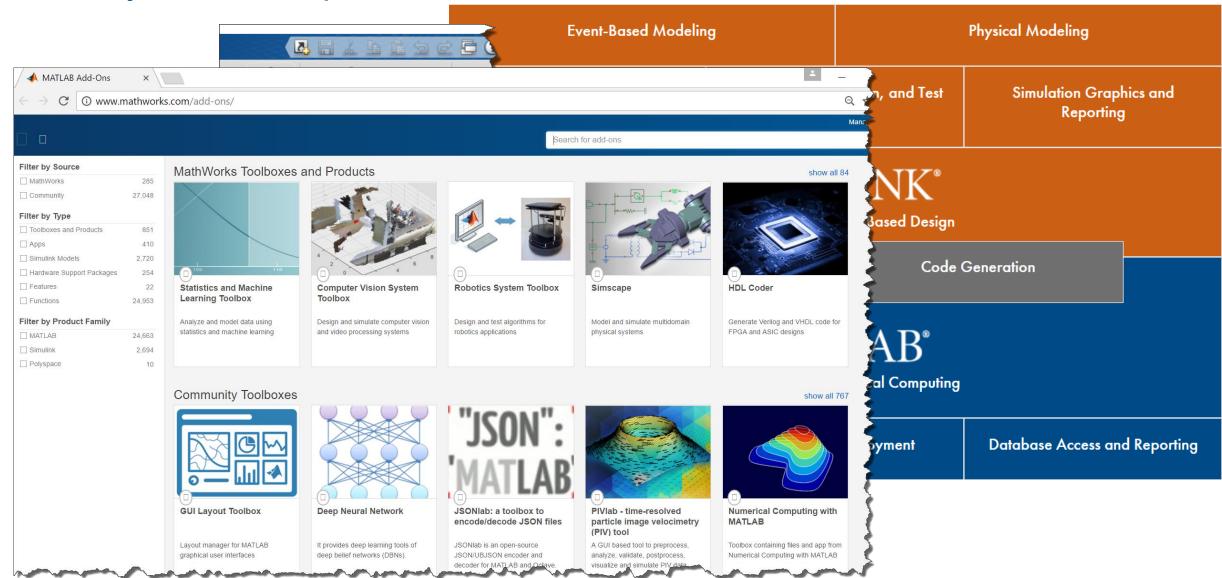
Toolboxes (external)

MATLAB

Toolboxes

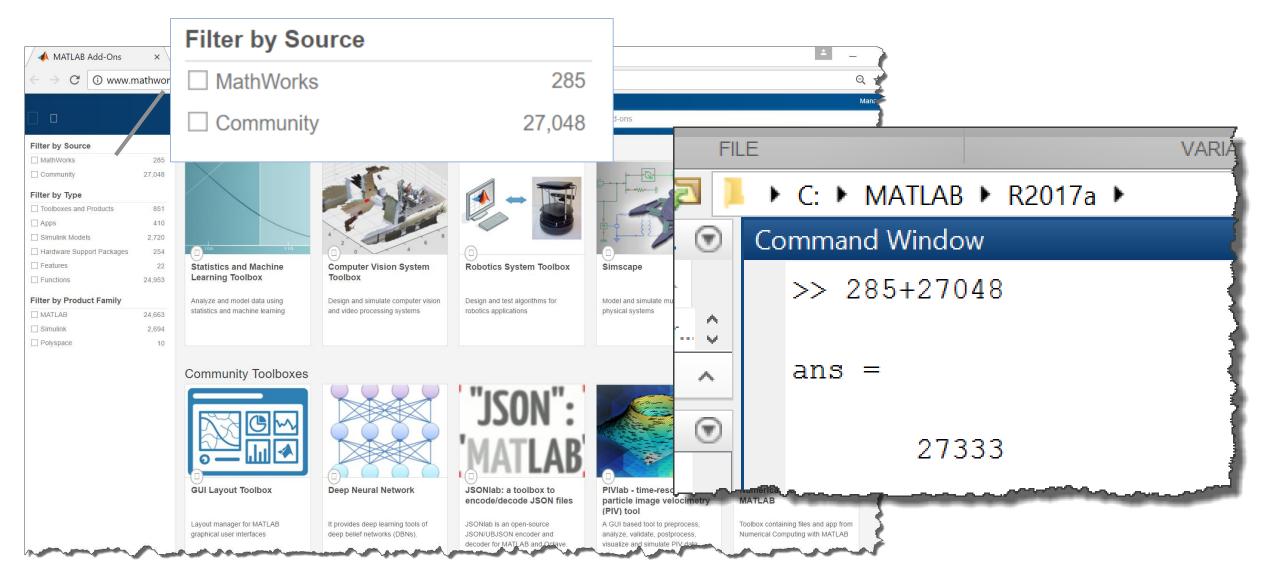


Today's Landscape





Today's Landscape – Prolific



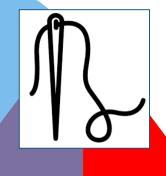


Evolving Landscape

User Apps

Blocksets (external)

Toolboxes (external)

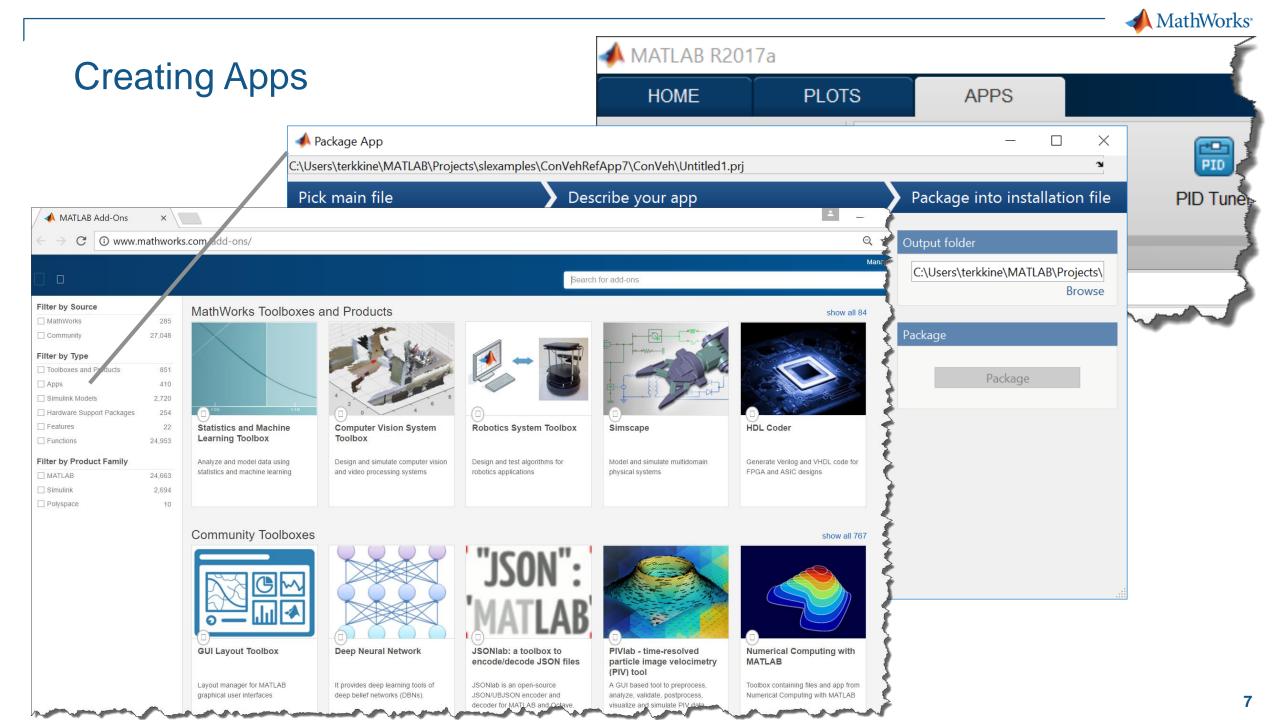


Simulink



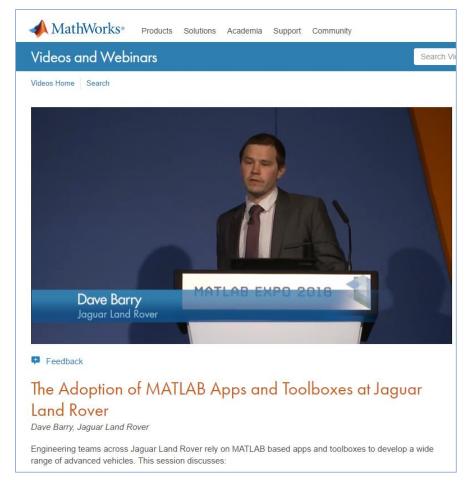
M<u>A</u>TLAB

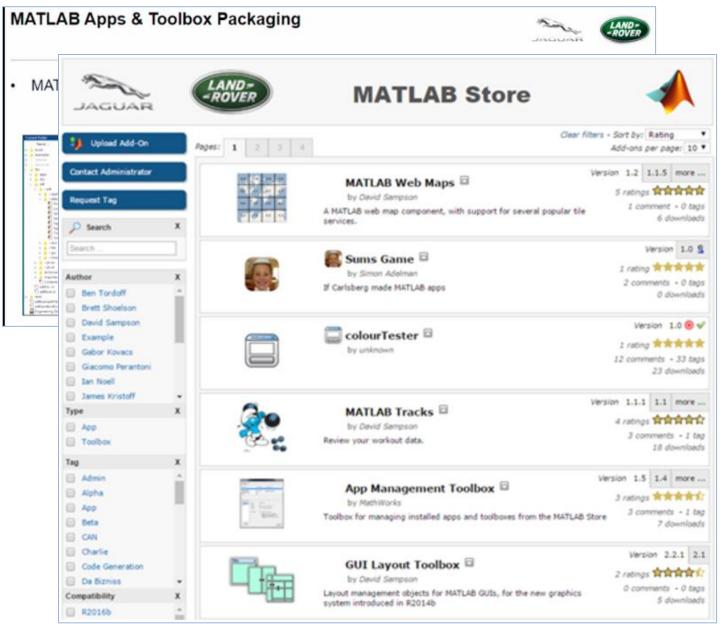
Toolboxes





User Apps

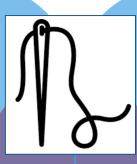






Evolving Landscape

User Apps



Application-Oriented Products

Blocksets (external)

Simulink

Blocksets

Toolboxes (external)

MATLAB

Toolboxes

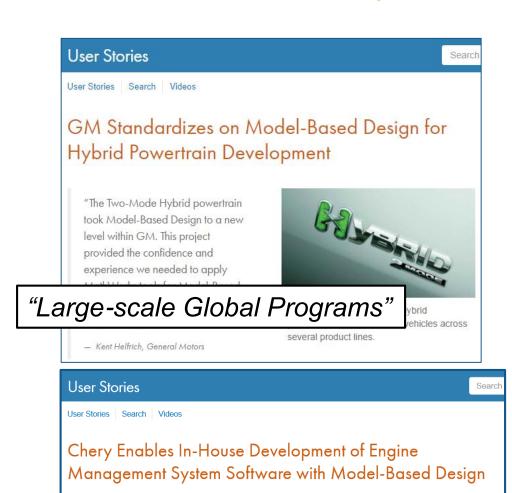


Application-Oriented Products

Why Application Oriented?

- Basic blocks and functions no longer suffice
- Starting reference point is necessary
- System models are important but hard
- Let your experts focus on their expertise
 - Focus on own component, leverage elsewhere

Cost savings of nearly \$2 million per year



"Bringing Work In-House"

functionality, and resolve after-sales problems.

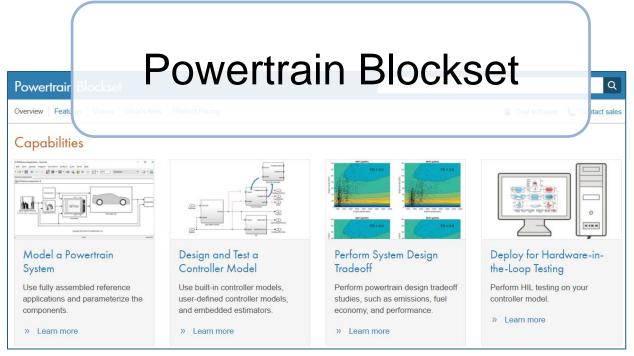
Model-Based Design is more efficient. It
lowers costs, and gives us the flexibility to
allocate resources and finish development as
fast as possible."

Keguang Qi, Chery Automobile Co.





Introducing ... Products for Application-Oriented Development





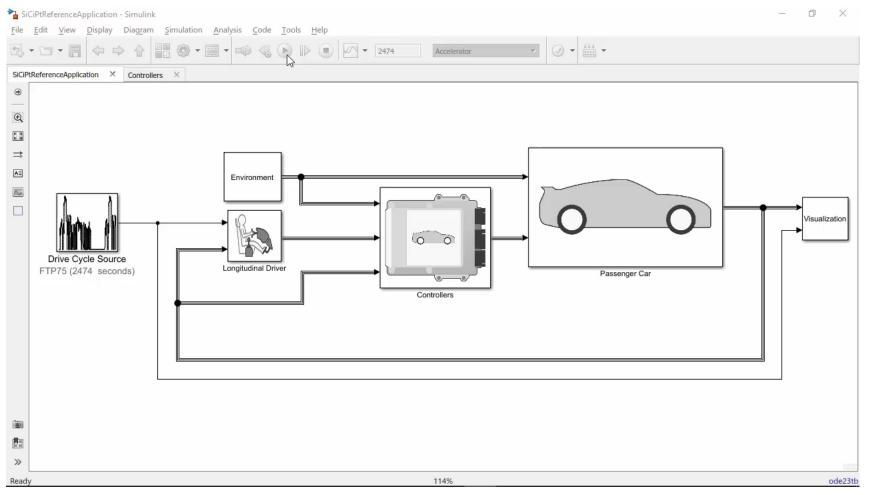






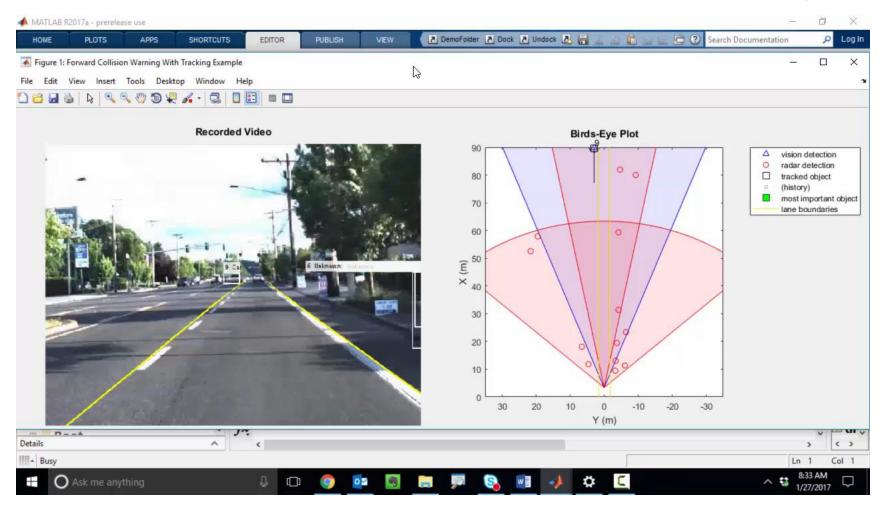
Reference Applications – Starting Point

Powertrain Blockset





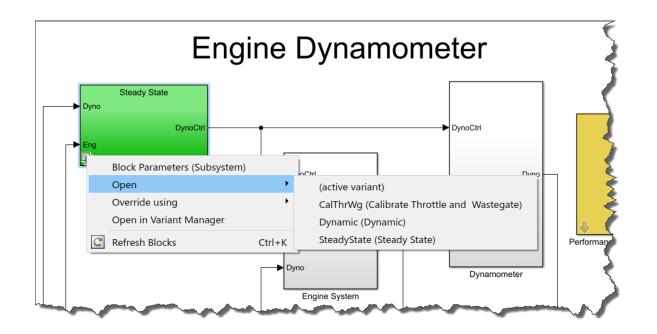
Reference Applications – Starting Point

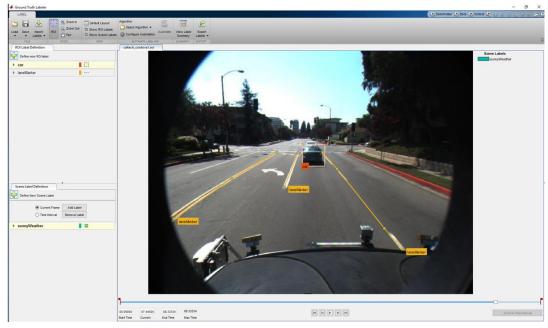




Workflow Integration - Design

Powertrain Blockset

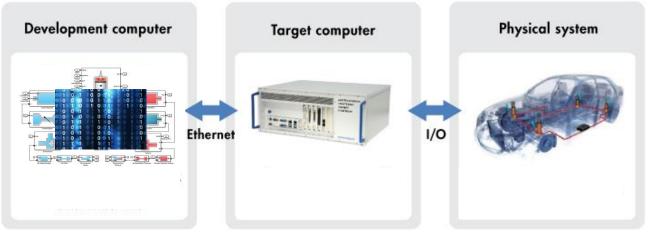






Workflow Integration - Code

Powertrain Blockset

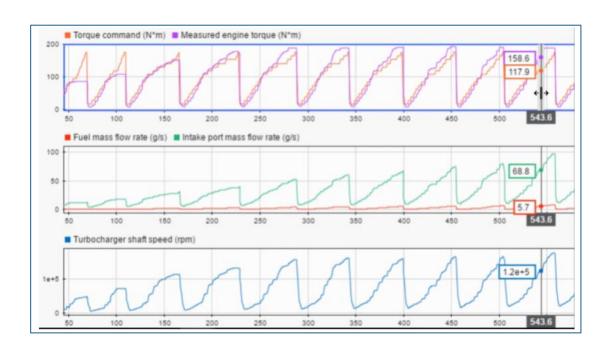


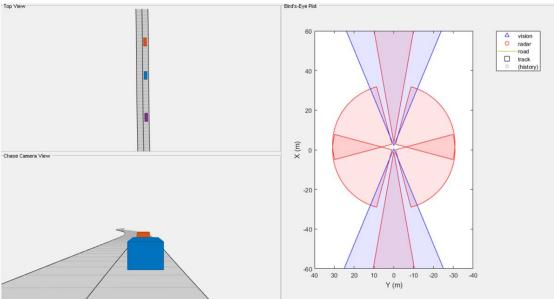
```
TrackingCodeGenerationExample.m * +
     %% Code Generation for Tracking and Sensor Fusion
2
     % This example shows how to generate C code for a MATLAB function that
3
      % processes data recorded from a test vehicle and tracks the objects arou
     % it.
     Valcura e rue ground ded on a
   % relative speed and the ego car speed
 function [Vx, Vy] = calculateGroundSpeed(Vxi, Vyi, egoSpeed)
  □% Inputs
       (Vxi, Vyi) : relative object speed
       egoSpeed : ego vehicle speed
   % Outputs
       [Vx, Vy] : ground object speed
       Vx = Vxi + egoSpeed; % calculate longitudinal ground speed
       theta = atan2(Vyi, Vxi); % calculate heading angle
       Vy = Vx * tan(theta); % calculate lateral ground speed
   end
```



Workflow Integration - Verification

Powertrain Blockset

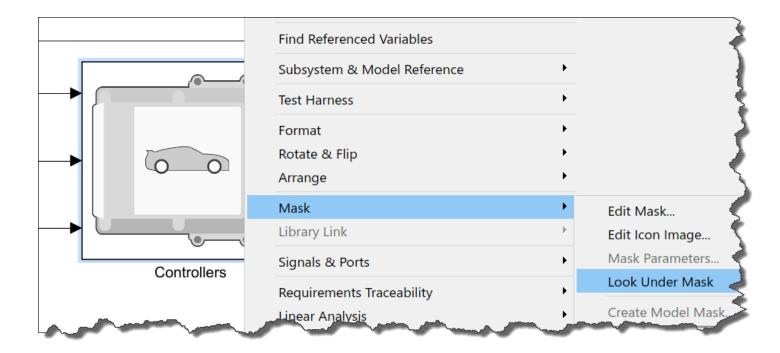


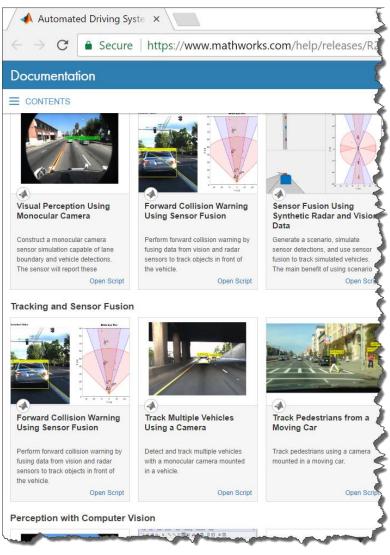




Open and Customizable - Tailoring

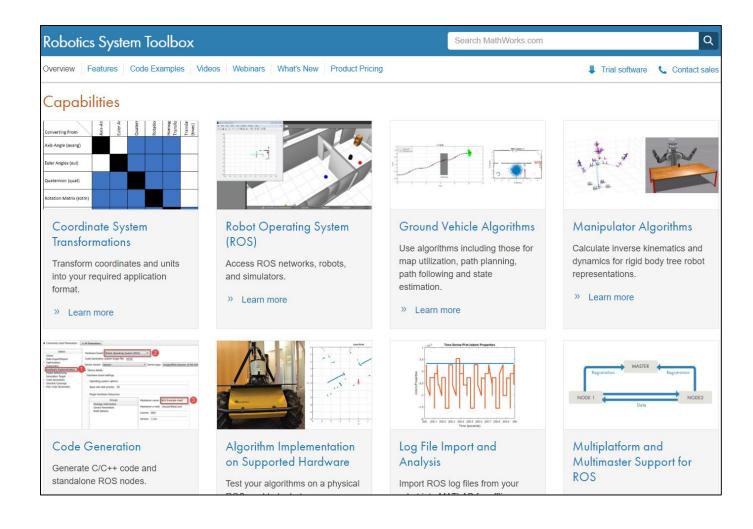
Powertrain Blockset

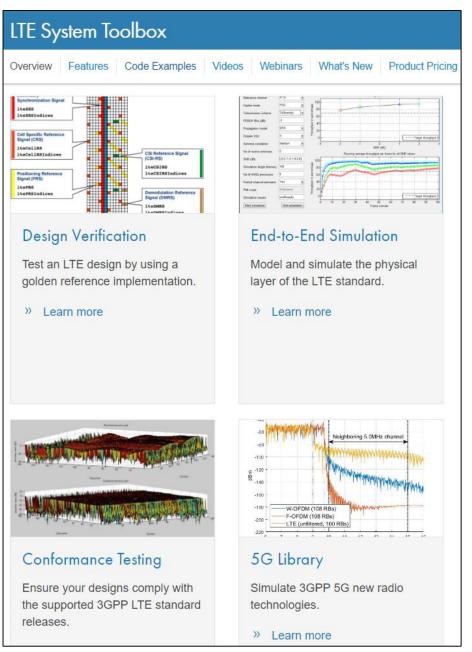






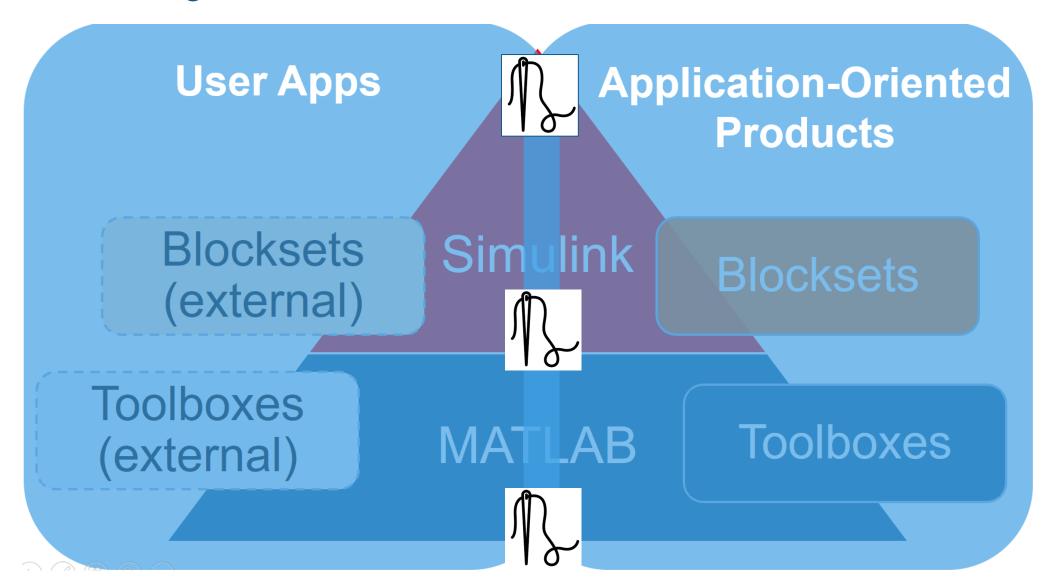
We have other application products







Workflow integration – Your workflow





Your Landscape

The Origins of Your ???

By You

>>Why